



Sustainable investing that delivers total return potential

AIG ESG Dividend Fund



Class A: EDFAX

Class C: EDFCX

Class W: EDFWX

Invest sustainably for income and growth potential

Environmental, Social and Governance (“ESG”) investing has increased in popularity. Many investors seeking attractive returns and a positive sustainability impact are turning to companies that proactively address ESG issues, such as climate change and labor relations. This migration to sustainable investing has accelerated as more companies are employing ESG strategies, which may help them lower earnings volatility, increase returns and enhance their reputation.¹

The **AIG ESG Dividend Fund** seeks to provide income and capital appreciation by investing in high dividend-paying stocks of companies that meet the Fund’s ESG standards. Stocks are selected through a systematic, rules-based process that incorporates MSCI ESG ratings alongside traditional financial metrics, such as profitability, dividend yield and valuation.

Why Consider ESG Investing

- **Investor focus has shifted from “shareholder” to “stakeholder” value; only ESG framework captures this change.** ESG assessment, unlike traditional investment approaches, comprehensively addresses the shift from maximizing profits to increase shareholder value to serving the best interests of all stakeholders—employees, suppliers, communities, the planet, etc.
- **ESG assessment has the potential to protect portfolios from extreme drawdowns by uncovering potential ESG-related risks.** Incidents, such as BP’s oil spill, Equifax’s data breach, and several others revealed how a company’s stock plummets when an ESG incident is reported, hurting the company’s reputation and profitability, and destroying shareholder value. ESG assessments can help identify and, therefore, help mitigate such downside risks.
- **ESG-friendly companies have historically outperformed the broader market.** ESG stocks, as represented by the MSCI KLD 400 Social Index, have outpaced the S&P 500 Index over the last 30 years.^{2,3} This demonstrates that investors can make a positive sustainability impact without sacrificing potential investment returns.

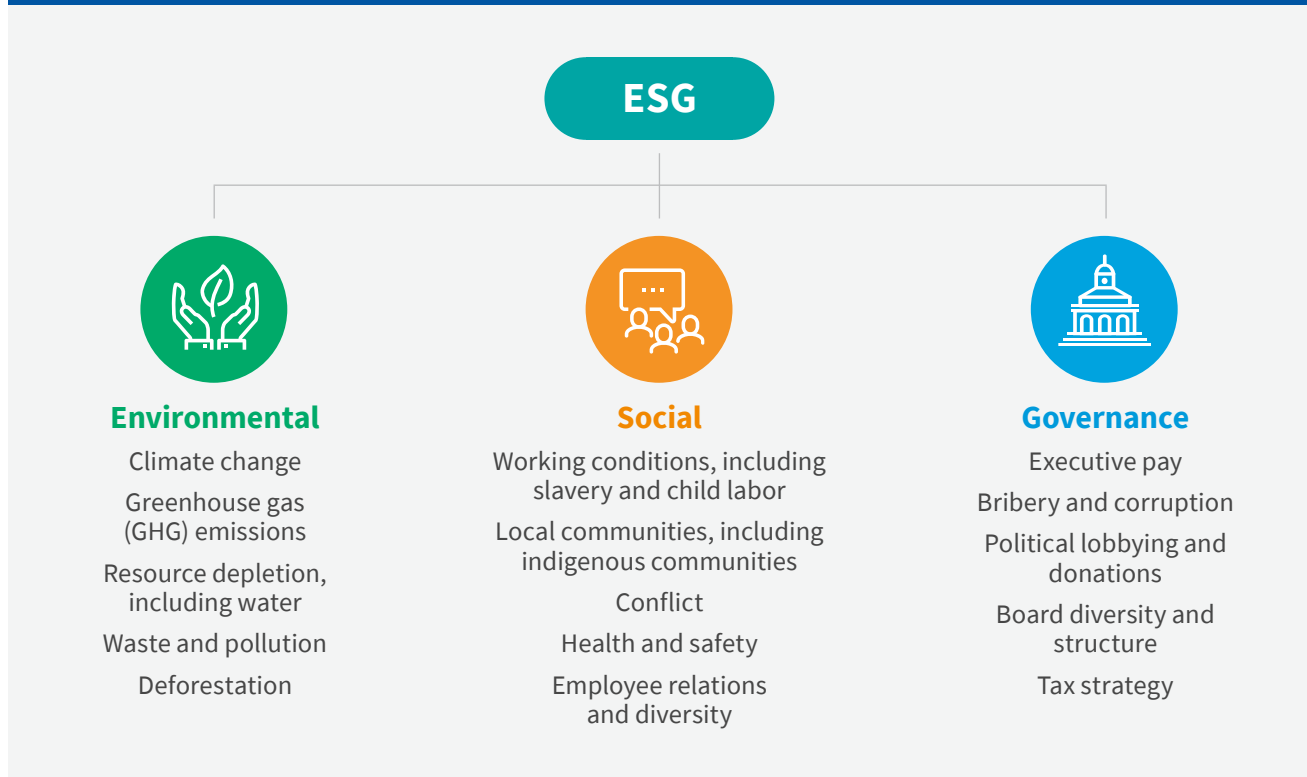


The ESG advantage

The AIG ESG Dividend Fund seeks to invest in companies with a high standard of Environmental, Social and Governance practices. Research has shown that companies that adopt strategies to address their industries' material ESG issues have historically outperformed competitors in terms of both operating performance and stock market returns.⁴ Research also shows that addressing the corporate ESG factors of environmental risk, social concerns and governance, detailed below, may help companies:

- **Increase profitability.** Growing research suggests that high ESG-rated companies are more competitive and generate higher returns, often leading to greater profitability and higher dividend payments, especially when compared to companies with low ESG ratings.⁵
- **Lower systematic risk.** High ESG-rated companies experience a lower frequency of idiosyncratic risk incidents, such as major drawdowns. Such companies tend to have lower systematic risk exposure, evidenced by lower earnings and systematic volatility, which typically lowers their cost of capital.⁶
- **Make a positive impact.** ESG-friendly companies achieve long-term sustainable financial performance by focusing on an agenda that helps mitigate environmental risks, societal issues and corporate governance challenges. Such a corporate agenda promotes a greener planet, well-being of societies and communities, and more transparent corporations.⁷

Factors typically assessed for ESG standards



A history of outperformance

History shows us that investing in highly sustainable companies has earned competitive returns. In fact, over the nearly 30-year period since it launched in 1990, the MSCI KLD 400 Social Index—composed of U.S. companies with positive ESG characteristics—has outperformed the S&P 500 Index.

Comparative Index Performance—MSCI KLD 400 Social Index vs. S&P 500



Note: Past performance is not a guarantee of future results. The information and chart above do not reflect the performance of the AIG ESG Dividend Fund.

Source: MSCI, Standard & Poor's. This chart covers the period from July 1, 1990 through June 30, 2020 and assumes that any cash distributions, such as dividends, are reinvested. Returns do not take into account any taxes or fees. The MSCI KLD 400 Social Index is a capitalization weighted index of 400 US securities that provides exposure to companies with outstanding Environmental, Social and Governance ratings and excludes companies whose products have negative social or environmental impacts. The S&P 500 Index is an unmanaged, broad-based, market-cap weighted index of 500 U.S. stocks. The S&P 500 is a total return index. Indices are not managed. Individuals cannot invest directly in an index. The launch date of the MSCI KLD 400 Social Index was May 1, 1990, with data beginning on July 1, 1990.

¹ Kotsantonis, Sakis and Pinney, Chris and Serafeim, George, ESG Integration in Investment Management: Myths and Realities. Journal of Applied Corporate Finance, Vol. 28, Issue 2, pp. 10-16, 2016.

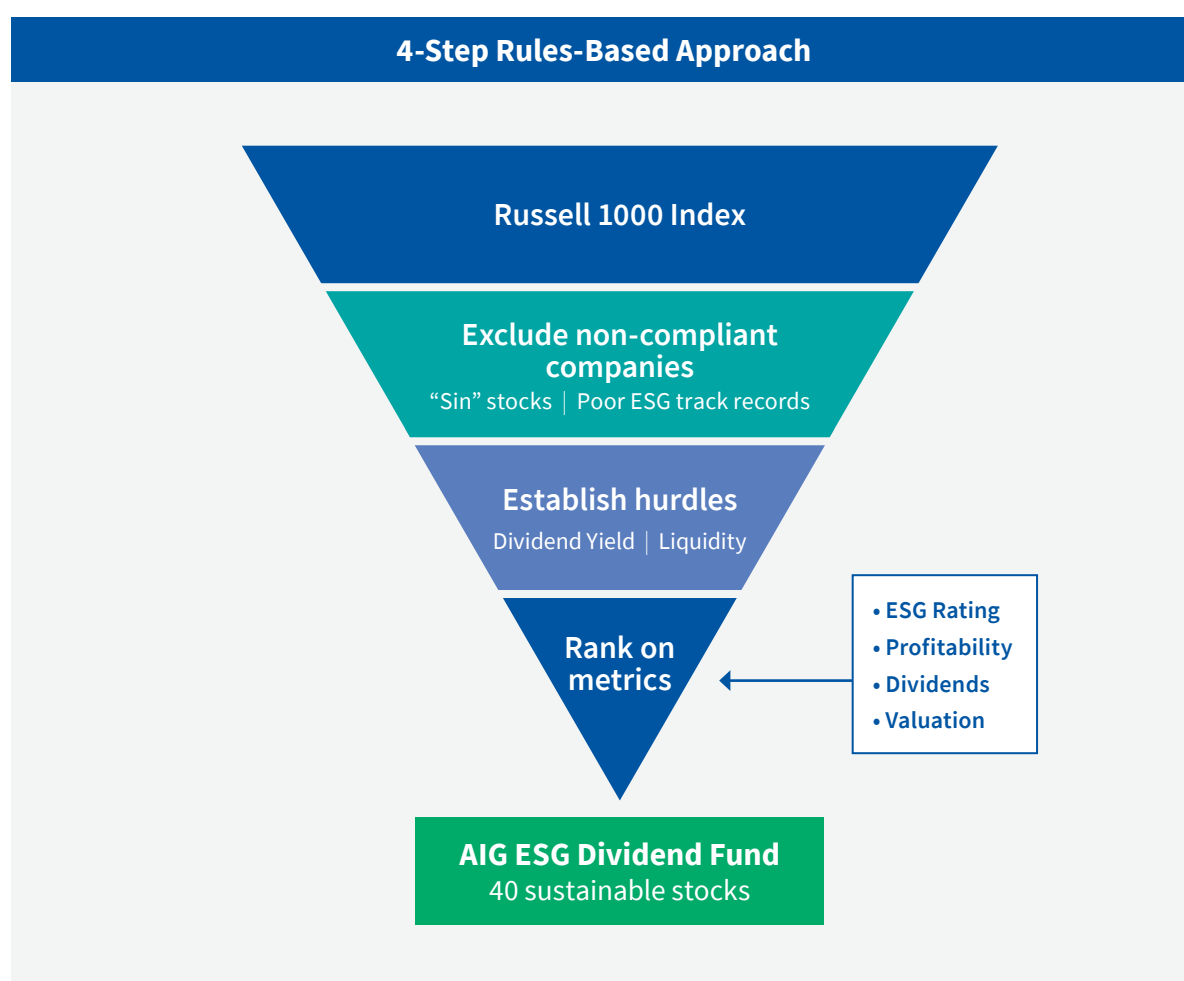
² The MSCI KLD 400 Social Index is not the primary benchmark for the AIG ESG Dividend Fund. It is only an ESG Index with the longest performance track record and a good representative of the ESG stock universe.

³ MSCI, Standard & Poor's.

A rules-based approach to ESG investing

The AIG ESG Dividend Fund is managed by SunAmerica Asset Management, LLC, under the direction of a skilled portfolio management team with deep experience in both sustainability-focused and rules-based dividend investing.

The Fund uses a disciplined, four-step rules-based approach that incorporates ESG ratings, profitability, dividend yield and valuation to select a focused portfolio of 40 dividend-paying stocks. This approach eliminates emotions from the investing process. The ESG standards ratings are actively monitored to ensure strict adherence to the investment rules.



**To learn more about the AIG ESG Dividend Fund,
contact your financial professional or visit aig.com/funds**

^{4,5} Kotsantonis, Sakis and Pinney, Chris and Serafeim, George, ESG Integration in Investment Management: Myths and Realities. Journal of Applied Corporate Finance, Vol. 28, Issue 2, pp. 10-16, 2016.

⁶ Eccles, Robert and Serafeim, George and Ioannou, Ioannis, The Impact of Corporate Sustainability on Organizational Processes and Performance, pages 4 and 21.

⁷ Eccles, Robert and Serafeim, George, The Performance Frontier: Innovating for a Sustainable Strategy. Harvard Business Review, May 2013, pp. 55-56.

Past performance does not guarantee future results.

Investments in stocks involve risk, including the possible loss of principal. Dividend income is not guaranteed and may vary depending on market performance, and may be taxed as either ordinary income or capital gains. Dividend yield is one component of performance and should not be the only consideration for investment. Investment results will vary.

ESG screening limits the availability of investment opportunities for the Fund. If the Fund changes its ESG standards or a company stops meeting the Fund's ESG standards, the Fund may sell the affected investments even if this means the Fund loses money.

The Fund employs a Disciplined Strategy and will not deviate from its strategy (except to the extent necessary to comply with federal tax laws or other applicable laws). If the Fund is committed to a strategy that is unsuccessful, the Fund will not meet its investment goal. Because the Fund will not use certain techniques available to other mutual funds to reduce stock market exposure, the Fund may be more susceptible to general market declines than other mutual funds.

The performance of the Fund may be subject to greater fluctuation since its strategy involves holding a limited number of securities. This type of strategy may increase the Fund's risk since the performance of a particular stock may have a larger impact, positively or negatively, on the Fund's performance.

Investors should carefully consider a Fund's investment objectives, risks, charges and expenses before investing. The prospectus, containing this and other important information, can be obtained from your financial advisor, the AIG Funds Sales Desk at 800-858-8850, ext. 6003, or at aig.com/funds. Read the prospectus carefully before investing.

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